

CONTEST RULES
(the “Official Rules”)

Rogers Game Day Owner Contest – Toronto Blue Jays™
(the “Contest”)

These Official Rules govern the Contest. By participating or attempting to participate in the Contest, you will be deemed to have read, understood, and agreed to be bound by these Official Rules.

1. WHO ARE THE SPONSORS?

The Contest is sponsored and administered by Rogers Communications Inc. or one of its subsidiaries or affiliates (“**Rogers**”).

Rogers and any co-sponsors of the Contest are referred to collectively or individually as the “Sponsors”.

The Contest is in no way sponsored, endorsed or administered by, or associated with Rogers Blue Jays Baseball Partnership (“**RBJBP**”), owner of the *Toronto Blue Jays*™ Major League Baseball team (the “**Team**”), Rogers Centre Limited Partnership (“**RSLP**”), owner of *Rogers Centre*™ stadium (the “**Stadium**”), the Office of the Commissioner of Baseball (“**BOC**”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“**MLBAM**”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (the “**Clubs**”), any of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, or the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities (the foregoing MLB entities, collectively, the “**MLB Entities**”) and each of them is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsors and not to RBJBP, RSLP and/or the MLB Entities.

This Contest is in no way sponsored, endorsed, administered by or associated with any third party social media or social networking service or site (each a “**Third Party Service**”), including but not limited to Facebook, Instagram and/or X (formerly known as Twitter). Any questions, comments or complaints regarding the Contest should be directed to Rogers and not to any Third Party Service.

2. WHO IS ELIGIBLE TO ENTER?

Entrants must:

- a) be a resident of Canada who have reached the age of majority in their province or territory of residence as of the date of entry; and
- b) be legally able to travel to Toronto and have any and all necessary documentation as may be required for presentation to Canadian customs and airport personnel.

Employees, officers, directors, agents, and representatives of the Sponsors, RBJBP, the Team, RSLP, the Stadium or the MLB Entities or any of their respective parents, subsidiaries or affiliates, any prize suppliers, any and all other companies associated with the Contest, a household member of any of the individuals listed above, whether or not related or members of the immediate family (spouse, parent, child, sibling) of the individuals listed above are not eligible to enter.

3. WHEN DOES THE CONTEST START/END?

The Contest begins **at 8AM on March 23, 2026, and ends at 11:59PM on August 30, 2026** after which time the Contest will be closed and no other entries shall be accepted.

The Contest Period is divided in five (5) entry periods as set out in the Contest Schedule below (each, an “Entry Period”). All times referenced in these Official Rules are Eastern Times.

Entry Period	Start Date & Time	End Date & Time	Selection of one potential winner (refer to Section 10)	Prize includes 2 tickets for the following Toronto Blue Jays home games (refer to Section 8 for full prize description)
1.	March 23, 2026 at 8:00 AM	March 29, 2026 at 11:59PM	March 30, 2026	April 7, 2026
2.	March 30, 2026 at 12:00AM	April 26, 2026 at 11:59PM	April 27, 2026	May 9, 2026
3.	April 27, 2026 at 12:00 AM	May 31, 2026 at 11:59 PM	June 1, 2026	June 13, 2026
4.	June 1, 2026 at 12:00AM	July 5, 2026 at 11:59PM	July 6, 2026	July 20, 2026
5.	July 6, 2026 at 12:00AM	August 16, 2026 at 11:59PM	August 17, 2026	August 28, 2026
6.	August 17, 2026 at 12:00AM	August 30, 2026 at 11:59PM	August 31, 2026	September 12, 2026

Non-selected entries in a given Entry Period will be carried forward to the next Entry Period.

4. HOW DO I ENTER THE CONTEST?

No purchase is necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.

To enter, visit www.rogers.com/gamedayowner and access the online entry form (“**Online Entry Form**”). Complete the Online Entry Form as instructed and follow the instructions to upload a video or written submission explaining **Why you are fit for the role of Rogers Game Day Owner of the Toronto Blue Jays** (“**Entry Material**”).

Based on the date on which you submit the Online Entry Form, you will earn one (1) entry in each of the available Entry Periods and corresponding draws as set forth in the Contest Schedule.

5. HOW MANY TIMES MAY I ENTER THE CONTEST?

There is a limit of one (1) entry per person. By way of illustration, if two (2) or more otherwise eligible entrants share a single email address, only one (1) of them may enter the Contest using that single email address. If an eligible entrant has multiple email addresses, they may only enter the Contest once in respect of only one (1) of those email addresses.

6. COULD MY ENTRY BE REFUSED OR REJECTED?

Entries may be subject to verification by the Sponsors at any time. Your entry could be refused or rejected if:

- a) you attempt to enter the Contest in a fashion not authorized by these Official Rules;
- b) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular;
- c) your entry is submitted using robotic, automated, programmed, or other illicit means; or
- d) your entry is not in compliance with these Official Rules.

The Sponsors reserve the right to refuse any entry for any other reason as they may determine.

7. WHAT ARE THE CONDITIONS OF ENTRY?

By entering the Contest:

- a) you agree to be bound by these Official Rules and by the decisions of the Sponsors, which decisions are final, binding and conclusive;
- b) you represent and warrant that: (i) your entry, including any material comprising your entry (e.g. name, user name, profile picture, voice recording, etc., as applicable) and any material submitted with your entry (e.g. photograph, video, written submission, or other form of submission, as applicable) (all such material, collectively, the **“Entry Material”**) is original to you, (ii) you have all necessary rights in and to your Entry Material to enter the Contest, including the consent of any third parties whose personal information is included in your Entry Material, and (iii) your Entry Material does not contain, depict, include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by the Sponsors;
- c) you understand and agree that your entry, including your Entry Material, will not be returned to you and may be moderated or edited by Rogers as it deems appropriate;
- d) you grant to the Sponsors, RBJBP, and MLBAM the irrevocable right to use your Entry Material in any media worldwide and for any purpose related to the Contest (or any similar contest), including the right to use, reproduce, modify, adapt, translate, or create derivative works from, your Entry Material without notification, compensation or additional consideration to you;
- e) you waive all claims of moral rights in any use of your Entry Material by Rogers pursuant to the rights granted in these Official Rules; and
- f) you release, waive and forever discharge the Sponsors, RBJBP, the Team, RSLP, the Stadium, the other MLB Entities, and each of their respective parents, affiliates, and subsidiaries, any other companies associated with the Contest, and all of their respective directors, officers, employees (including Team players), agents, representatives, licensees, successors and assigns, as well as any Third Party Services, (collectively, the **“Releasees”**), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the Contest, (ii) the awarding, receipt, possession, use or misuse of any prize, in whole or in part, including participating in travel or any activity related to the prize, (iii) the use of any Entry Material or Publicity Material (defined below) in accordance with the rights granted in these Official Rules, or (iv) any breach of these Official Rules.

8. WHAT ARE THE CONTEST PRIZES?

There are five (5) prizes to be won in the Contest (each a **“Trip Prize”** or **“prize”**), with one (1) Trip Prize to be awarded per Entry Period in accordance with the Contest Schedule in Section 3 above.

Each Trip Prize includes:

- Round-trip economy air transportation for the winner and one (1) guest (collectively, the **“Travellers”**) from the airport within Canada closest to the winner’s residence (as determined by the Sponsors, subject to Section 9.a) i below) to Toronto (the **“Destination”**) on travel dates to be determined by the Sponsors in accordance with the date of the *Toronto Blue Jays home game* the Travellers will attend;
- One (1) hotel room (standard room, based on double occupancy) for two (2) nights in or around the Destination at a hotel and on dates to be determined by Rogers;
- one pair of tickets to attend the *Toronto Blue Jays* home game associated with the Entry Period in which the winner is selected, at the Rogers Centre in Destination. Seat location will be determined solely at the discretion of the Sponsors;
- VIP experience for the Travellers while attending the home game.

Each Trip Prize is valued at approximately five thousand dollars (CAD \$5,000), based on departure from Ottawa. Actual value may vary based on prize particulars, including but not limited to the departure city.

9. ARE THERE ANY PRIZE CONDITIONS?

All prize particulars will be determined by the Sponsors in their sole discretion. In addition to any prize conditions provided elsewhere in these Official Rules, any Trip Prize awarded in the Contest is subject to

the following conditions:

- a) For each Trip Prize:
 - i. If the winner resides within 150 kilometres of the Destination, as determined by the Sponsors, air transportation will not be awarded, and the Travellers will be solely responsible for any costs of transportation to and from the Destination (and no additional compensation or substitution will be awarded for any difference in prize value).
 - ii. The winner may be required to reserve the Trip Prize, or complete travel, by a particular date, as advised by the Sponsors. The Trip Prize is not eligible for frequent flyer miles. All bookings and/or reservations are subject to availability at the time of booking. Once reservations are made, they cannot be changed, unless otherwise determined by the Sponsors or prize suppliers.
 - iii. Travellers may be required to present a valid major credit card upon check-in at the hotel to cover any expenses above and beyond the standard room charge.
 - iv. If the winner elects to travel with a fewer number of guests than the number of guests provided in the prize description above, no additional compensation will be awarded under any circumstances.
 - v. The Releasees are not responsible for any cancellations, alterations, delays, diversions, or other changes to the trip itinerary, any costs or expenses incurred as a result of any changes to the trip itinerary, or any damages, loss, or liability in the event any Traveller is denied the ability to travel, whether due to airport restrictions or otherwise.
 - vi. Travellers must have reached the age of majority in their province or territory of residence, unless accompanied by a parent or legal guardian. Travellers are responsible for their own transportation to and from originating airport, travel and medical insurance, travel documentation, any and all applicable taxes, and any additional expenses not included in the prize.
- b) Use of any Major League Baseball game/event/exhibition ticket is subject to standard terms, conditions, and health and safety policies applicable to the ticket; see www.bluejays.com/ticketterms for details. Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as part of the prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. The winner and their guests agree to comply with all applicable stadium and venue, as applicable, regulations in connection with the prize; see www.bluejays.com/ticketterms for details. The applicable MLB Entities reserve the right to remove or to deny entry to the winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at any Home Opener, event or exhibition. The Releasees (defined below) will not be responsible for acts of God, acts of terrorism, civil disturbances, work stoppages, epidemic, pandemic, natural disaster, or any other issue concerning public health or safety, or any other event outside their control that may cause the cancellation or postponement of any Major League Baseball game, event or exhibition. Major League Baseball game, event and exhibition tickets awarded as part of the prize may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the licence granted by the game, event or exhibition tickets.
- c) The Sponsors and prize suppliers have the right to disqualify or remove any winners or guests from any activity at any time without compensation or substitution if they are at any point uncooperative, disruptive, abusive, unobservant of applicable rules, laws, or regulations, or likely to cause or has caused damage to person, property, or the reputation of the Sponsors or prize suppliers. Except for gift cards, vouchers or cash prizes, the prize value in these Official Rules is approximate only. You will not be compensated if actual prize value is lower than the value quoted in these Official Rules;
- d) The Sponsors reserve the right, in their sole discretion, to substitute a prize, in whole or in part, with a prize or prize component of equal or greater value if the prize or any component thereof cannot be awarded for any reason.

- e) The prize must be accepted as awarded and may not be transferred or resold, unless otherwise determined by the Sponsors. The prize may not be exactly as advertised. The prize is provided “as is” without representation or warranty of any kind by the Sponsors.
- f) The prize may not be resold, commercially traded, assigned, transferred or redeemed for cash; and
- g) Any unused portion of a prize, once awarded, will be deemed forfeited. A prize will not be replaced if lost, destroyed, mutilated or stolen.
- h) Any and all additional costs and expenses associated with prize acceptance and use not specified herein as being provided, including but not limited to, travel and health insurance, transportation costs (including checked baggage fees and excess baggage fees, meals, gratuities and other expenses incurred by any winner or their guests in claiming, accepting and/or using a prize are the sole responsibility of the winner.

10. HOW WILL THE POTENTIAL WINNER(S) BE SELECTED?

On each of the dates indicated in the Contest Schedule in Section 3 above, at approximately 10AM at 333 Bloor Street East, Toronto, Ontario, one (1) entrant(s) will be selected as a potential winner(s) by a panel of judges comprised of representatives of the Sponsors, based on the following criteria:

- Creativity/Originality of Entry Material (34%),
 - Knowledge of the Blue Jays (33%), and
 - Passion and enthusiasm for the Blue Jays and the game of baseball (33%);
- (the “**Criteria**”).

One (1) entrant will be selected per Entry Period as a potential winner, based on the rank of entries as determined by the application of the Criteria. In the event of a tie in an Entry Period, the potential winner will be selected by a random draw among the entrants having the same score.

Potential winners will be notified using the information provided at the time of entry. Non-selected entries in a given Entry Period will be carried forward to the next Entry Period.

In the event any potential winner does not respond to such notification within two (2) business days, declines a prize for any reason, or does not meet the requirements set forth in these Official Rules, as determined by the Sponsors, the potential winner will be disqualified and, time permitting, an alternate potential winner may be selected based on the next-ranking eligible entry. The decisions of the judges are final and binding and may not be challenged in any way.

11. HOW CAN A POTENTIAL WINNER BECOME A WINNER?

Before being declared a winner, a potential winner must:

- a) be in compliance with these Official Rules;
- b) sign and return, within any designated time period, a release of liability and consent to publicity form (the “**Release Form**”) and any other documentation as reasonably required. The Sponsors may require a winner’s guest to sign and return, within any designated time period, a Release Form and any other documentation as reasonably required, as a pre-condition to participation in the prize. In the event any guest is a minor, the parent or legal guardian of the guest will be required to sign and return such paperwork on behalf of the minor guest; and
- c) at the request and in the sole discretion of the Sponsors, provide proof of identity (in a form acceptable to the Sponsors, including, but not limited to, a government-issued photo ID with home address) to confirm eligibility or to claim a prize, or provide proof that they are the authorized account holder of any account associated with the selected entry. In addition, the Sponsors reserve the right to use entrant’s voice recording taken at the time of entry as proof of identity.

12. WHAT ARE THE ODDS OF WINNING A PRIZE?

The odds of winning depend on the number of eligible entries received in each Entry Period and on the application of judging Criteria.

13. HOW DO I CLAIM A PRIZE?

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated. Except as otherwise indicated by the Sponsors, a winner must personally take delivery of the prize as instructed within thirty (30) days of being notified that such prize is available or within such other time period as may reasonably be advised. If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

14. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?

If you are a winner, the Sponsors may require you to appear in publicity related to the Contest or to any similar contest. By accepting a prize, you:

- a) grant to the Sponsors, RBJBP, RSLP, and the MLB Entities the irrevocable right to record, photograph or otherwise capture or document you, your likeness, your voice, or any statements you make regarding the Contest or the prize, by any available means;
- b) agree that any such captured material, together with your biographical information, such as name or place of residence, or your Entry Material (collectively, all such materials, the “**Publicity Material**”) may be used by the Sponsors, RBJBP, RSLP, and the MLB Entities or their licensees, successors, or assigns (collectively, the “**Publicity Parties**”) in any media, whether now known or later devised, worldwide and in perpetuity, for advertising or promotional purposes related to the Contest or any similar contest. Any such use of the Publicity Material may include the reproduction, modification, adaptation, translation or creation of derivative works from your Entry Material;
- c) acknowledge that the Publicity Parties shall not be required to compensate you, notify you, or request your permission in connection with their use of any Publicity Material, unless otherwise prohibited by law; and
- d) waive any rights that you may have or that may otherwise exist in connection with any use of the Publicity Material by any of the Publicity Parties, including any moral rights in any such Publicity Material.

15. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?

By entering the Contest, you consent to Rogers’ collection, use and disclosure of your personal information for purposes of administering the Contest. Your personal information will be used in accordance with these Official Rules.

By entering the Contest, you also acknowledge that your personal information will be shared with carefully selected third parties or vendors for the purpose of administering the Contest.

Rogers will handle your personal information in accordance with the *Personal Information Protection and Electronic Documents Act* (PIPEDA), and where applicable, the Privacy Policy, available at www.rogers.com/support/privacy (the “**Rogers Privacy Policy**”).

Over the course of participating in the Contest, you may be given the option to receive commercial emails or other communications of a commercial nature (collectively, “**Commercial Communications**”) from RBJBP, MLBAM, or other parties. Should you elect to receive Commercial Communications from RBJBP, your personal information will be used by RBJBP to that end, in accordance with RBJBP’s [Privacy Policy](#). Should you elect to receive Commercial Communications from MLBAM, your personal information will be used by MLBAM to that end, in accordance with MLBAM’s [Privacy Policy](#).

Your personal information will be shared with a third party or vendor in the following circumstances:

- a) for the purpose of administering the Contest;
- b) to receive commercial emails or other communications of a commercial nature (collectively, “**Commercial Communications**”) from the Sponsors or other parties. You may opt out of receiving Commercial Communications at any time;
- c) to coordinate the fulfillment or provision of the prize with a prize supplier; and
- d) to any interested party, such as an entity who is released from liability, if you have been asked to sign and return a Release Form or other documentation in accordance with these Official Rules.

Your personal information will also be shared with third parties if permitted or required by law, or with your consent.

ROGERS’ DISCLOSURE OF YOUR PERSONAL INFORMATION TO ANOTHER PARTY WILL CAUSE YOUR PERSONAL INFORMATION TO BE SUBJECT TO THAT PARTY’S PRIVACY POLICY AND PRACTICES.

16. HOW DO THE RELEASEES LIMIT THEIR LIABILITY?

The Releasees assume no liability for the following:

- a) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;
- b) any error, omission, interruption, defect or delay in transmission, processing, or communication;
- c) failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;
- d) printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
- e) incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
- f) injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
- g) anyone being incorrectly or mistakenly identified as a winner or potential winner; and/or
- h) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, or the cancellation or postponement of any event.

17. WHAT LAWS APPLY TO THE CONTEST?

The Contest is subject to applicable Canadian federal, provincial and municipal laws and regulations. Any attempt to undermine the legitimate operation of the Contest may be a violation of criminal or civil laws. Should any such attempt be made, the Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law.

18. CAN THE SPONSORS CANCEL OR AMEND THE CONTEST?

The Sponsors reserve the right, in their sole discretion, to cancel, modify, or suspend the Contest or amend these Official Rules at any time, for any reason whatsoever.

You may not amend these Official Rules in any way.

19. COULD THE SPONSORS DISQUALIFY OR BAN SOMEONE FROM A CONTEST?

The Sponsors reserve the right, in their sole discretion, to disqualify any entrant from the Contest, or prevent any entrant from future participation in a contest, who has:

- a) resold or attempted to resell a prize, in whole or in part;
- b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest and/or the Contest website;
- c) provided false or misleading information;
- d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; and/or
- e) otherwise violated these Official Rules.

20. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by the Sponsors or appearing in other Contest-related materials, these Official Rules shall govern.

21. WHAT HAPPENS IF PART OF THESE OFFICIAL RULES BECOMES UNENFORCEABLE OR DOES NOT APPLY?

If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remainder of these Official Rules will otherwise continue to be legally binding.

22. FOR QUEBEC RÉSIDENTS

These Official Rules have been made available in English after a French version thereof has been presented to entrants.

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